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Prof. Magdalini Krokida is an Associate Professor at the School of Chemical Engineering of NTUA. She is a member of the Laboratory of Process Analysis and Design since 2002. Her field of expertise covers design and optimization of physical processes, design and development of new products (especially foods), determination of the thermophysical properties of materials, as well as evaluation of the economic and environmental impact of several products and processes. Prof. Krokida has a considerable publishing activity, including two books, seven chapters in international publications and more than 100 articles in international "peer-reviewed" journals, with more than 3000 citations. She has participated in numerous research projects, both as a scientific advisor and as a researcher. She is a reviewer in 10 international journals and has participated as a member of the organizing committee in several scientific Congresses. Since 2010, she is a representative of Greece at the International Scientific Committee of Drying (EFCF Working Party on Drying) and is an ambassador of Global Harmonization Initiative (GHI) in Greece.